

Madras University

M.B.A Computer Language For Management

MBA (Distance Education) Question paper

MAY 2010 P/ID/7713/PMBN

TIME : THREE HOURS

MAXIMUM : 100 MARKS

PART – A (5X6 = 30 MARKS)

ANSWER ANY 5 QUESTIONS

1. Illustrate how flow chart is helpful to a manager?
2. Highlight development in the operating systems.
3. Describe the construction procedure of a excel sheet.
4. Using any two examples, explain the modification of excel charts.
5. Discuss and compare the applications of data type.
6. Write a short note on : Data files.
7. Explain the problems arising out of un formatted data files.
8. Highlight various text formatting facilities available on a PC software package.

PART – B (5X10 = 50 MARKS)

ANSWER ANY 5 QUESTIONS

9. Explain the program life cycle. How different it is from product lifecycle.?
10. Illustrate mail merge. State usefulness in office automation.
11. Enumerate the procedure for creating templates and using them to create document. Give examples

12.Highlight the built in function in EXCEL . How it is used in business?

13.Explain using examples the specific data input and output formats in C. Highlight the latest developments.

14.Detail the importance and working of structures and union. Give example.

15.Elaborate on the procedure to create, processing opening and closing of data files using examples.

16.Highlight the latest development in the computer languages for managing today's corporates.

PART C – (1X20 = 20 MARKS)

COMPULSARY

CASE STUDY

17. A Public limited company has decided to introduce ERO. As a systems consultant analyse the situation and answer.

(a) Identify the computer language requirements in the company to introduce ERP.

(b) Discuss the combatability of the existing PC software to the new requirements.