

UNIVERSITY OF MADRAS EXAMINATION

Course: B.Com

APRIL 2006 21150/SY1D/AZ4D/AW4D

Time : Three hours

Maximum : 100 marks

SECTION -A (10*3=30 marks)

Answer any TEN Questions

1. What is scientific management ?
2. What is contingency approach in management practice?
3. Give the Lious Allen's definition on management .
4. What is middle level management ?
5. What is "Human consideration" in business?
6. What are 'strategies'?
7. What is flexibility in planning ?
8. What is forecasting?
9. What do you mean by delegation of authority?
10. What is 'Unity of Action'?
11. What is functional authority?
12. What is merit rating?

SECTION -B (5*6=30 MARKS)

Answer any FIVE Questions

13. Bring out the importance of management .
14. What are the characteristics of management by objectives?
15. Planning is an important function in management - Explain?
16. What are the elements of forecasting ?
17. What are the different types of committee?
18. Write on 'Authority and Responsibility'?
19. What are the objectives of job analysis?
20. Enumerate the importance of motivation.

SECTION -C (20*2=40 MARKS)

Answer any TWO Questions

21. Explain in detail the contributions of Henry Fayol on management principles.
22. What is 'Organisation'?. Explain its importance . What are the principles of good organisation?
23. Elucidate the procedure for selection of employees in an organisation.
24. What are the characteristics of an ideal control system? Explain.